

Becoming a Shareholder: All items in [BLUE](#) are links to the email or form.

Monona Bank does not act as a broker for Monona Bankshares. We assist seller(s) and buyer(s), by matching them when there is an interest to sell or purchase Monona Bankshares.

Public vs Private (Monona Bankshares are **NOT** publicly traded and is viewed more as a long-term investment when purchasing Monona Bankshares)

In a **public** company, the shares are made available to the **public**. The shares are traded on the open market through a stock exchange. A **private** company is a stock corporation whose shares of stock are not **publicly** traded on the open market but are held internally by a shareholders or individuals.

Book Value

This refers to the asset value reported in the Financial Statement annually.

Cost Basis

This refers to the original sale price of the asset on date of purchase. The cost basis is used for tax purposes.

Sales Price

This refers to the most recent sale price of a share that we are aware of because of our paperwork involvement.

Account Set-up Information Sheet

This refers to a legal document completed by new Shareholders who have committed to purchasing Monona Bankshares. If you are an interested in purchasing Monona Bankshares please complete an [Account Information Sheet](#) email to [Monona Bankshares](#).

Purchase Offer Form

This refers to a legal document completed by new or existing Shareholders who would like to purchase Monona Bankshares. If you would like to purchase Monona Bankshares please complete a [Purchase Offer Form](#) and email to [Monona Bankshares](#).

Sales Offer Form

This refers to a legal document completed by Shareholders who would like to surrender (sell) their Monona Bankshares. If you would like to surrender (sell) your Monona Bankshares please complete a [Sales Offer Form](#) and email to [Monona Bankshares](#).